



 **B1 - B2**

Intermediate to Upper Intermediate
30 hours short course

Communicating across cultures

ISPRO offers a set of Business Skills courses that can help you enhance your Professional English Skills. These courses range from Writing for Impact, Dynamic Presentation, International Negotiations and Communicating Across Cultures. Communicating Across Cultures is a groundbreaking short course (20-30 hours) for intermediate (B1-B2) learners of business English who want to succeed in an international business environment. Students will learn how to effectively communicate in their professional field using intercultural skills and knowledge.

The Communicating Across Cultures book consists of 12 important topics that explain how culture affects languages and communication in the business world. Along with the book there are audio scripts and communication tasks that help students accelerate their skills.

For professionals that are seeking to learn more about socio-cultural aspects of communicating in English, the Communicating Across Cultures is the perfect fit for them. Students will gain the essential skills and techniques they will need to ensure they can work effectively with colleagues and business partners all over the world.

Course Contents

- Unit 1: Developing intercultural skills
- Unit 2: Managing first meetings
- Unit 3: Communicating effectively
- Unit 4: Managing international meetings
- Unit 5: Becoming a better listener
- Unit 6: Presenting across cultures
- Unit 7: Writing emails
- Unit 8: Negotiating Across Cultures
- Unit 9: Managing Conflict
- Unit 10: Working in an International Team
- Unit 11: Managing Diversity and Creativity
- Unit 12: Profiling your intercultural competence

