



 **B1 - B2 - C1 - C2**

Intermediate to Advanced
20 hours short course

Dynamic Presentations

ISPRO offers a set of Business Skills courses that can help you enhance your Professional English Skills. These courses range from Writing for Impact, Dynamic Presentation, International Negotiations and Communicating Across Cultures. The Dynamic Presentations course is aimed towards student's with at least a B1 level up to a C2 level that want to excel in public speaking and presenting. The comprehensive program covers everything from structuring your talk to fine-tuning your delivery, from designing your visuals to mastering your body language and from telling your own stories and anecdotes to handling the all-important question-and-answer session.

The Dynamic Presentations book consists of ten of the most important topics and skills that a professional needs to know to exceed with their English skills in their field. The book comes with two audio CDs, and video presentations extracts are also available for class on a DVD. Therefore students can get a full comprehension of a quality presentation.

This course is the perfect fit to gain experience and practice public speaking and presentations in English. In fact the class contains a variety of tactics and methodologies for students to be more efficient in their professional development.

Course Contents

Preparing to present

- Unit 1: Opening and Closing
- Unit 2: Smooth Structure
- Unit 3: Voice Power
- Unit 4: Visual Aids
- Unit 5: Facts and Figures
- Unit 6: Body Language
- Unit 7: Rapport Building
- Unit 8: Impact Techniques
- Unit 9: Storytelling
- Unit 10: Q&A Sessions

Bringing it all together

The secret is: have a good beginning, a good ending and keep them as close together as possible!

George Burns,
actor and comedian

I learned that the spaces between words were as important as the words themselves.

Gerry Spence,
undefeated lawyer

No more than six words on a slide - ever!

Seth Godin,
marketing guru

I speak two languages - body and English.

Mae West,
Hollywood legend

