



 **A2 - B1**

Upper Beginner to Pre-Intermediate
60-80 hours course

Business Start-Up 2

The Business Start Up 2 course is the second level of a two year Business English course for a professional that is at a beginner or false beginner level and teaches them the contents they need to know to start preparing for the BEC Preliminary course after the two years of Business Start Up. The level of the course starts at an A2- Upper Beginner level and by the end of the second years students should have a low-B1 level to start their preparation for the B1 level BEC Preliminary official exam.

The Business Start-Up 2 book consists of 12 units, all of which have authentic materials so reality is brought into the course. The Student's Books bring reality to even the most basic levels of language learning through the presentation of natural language in authentic contexts, a regular focus on real companies and products, and practice in the communication skills that professionals really need. Audio recordings for the rich listening material are available on separate CDs.

Through direct approach and using real-life situations and scenarios in the book, students will remain interested and motivated in the course. More importantly, they will learn in further depth the basic knowledge of Business English in order to move up and prepare for the BEC Preliminary examinations.

Course Contents

Unit 1: Introductions

- 1.1 Talking About Your Job
- 1.2 Talking About Products and Services
- 1.3 Eating Out

Unit 2: Teamwork

- 2.1 Discussing Work in Progress
- 2.2 Discussing Strength and Weaknesses
- 2.3 Talking About Your Interests

Unit 3: Choices

- 3.1 Comparing Offers
- 3.2 Discussing Requirements
- 3.3 Describing Places

Unit 4: Experience

- 4.1 Discussing Past Performance
- 4.2 Discussing Past Projects
- 4.3 Talking About the Weekend

Unit 5: Arrangements

- 5.1 Making Arrangements
- 5.2 Confirming Arrangements
- 5.3 Sightseeing

Unit 6: Objectives

- 6.1 Forecasting
- 6.2 Discussing Aims
- 6.3 Booking a Flight

Unit 7: Success

- 7.1 Talking About Your Education and Career
- 7.2 Giving An Update
- 7.3 Discussing Interesting Experiences

Unit 8: Media

- 8.1 Understanding Business News
- 8.2 Talking about the Economy
- 8.3 Discussing What's on TV

Unit 9: Strategy

- 9.1 Describing a Business Concept
- 9.2 Discussing Strategies
- 9.3 Using the Internet

Unit 10: Solutions

- 10.1 Discussing Ideas
- 10.2 Making Decisions
- 10.3 Dealing with Problems

Unit 11: Transport

- 11.1 Describing How Things Work
- 11.2 Describing Safety Procedures
- 11.3 Using Tourist Facilities

Unit 12: Agendas

- 12.1 Attending Meetings
- 12.2 Passing on Information
- 12.3 Welcoming Visitors

