



Absolute Banking English

Absolute Banking English is written for upper-intermediate and advanced learners of English who work in banking or the financial sector. It is designed for people who need to communicate internationally in English on a daily basis.

Discusses topics which reflect the ever-changing language of banking English and shift in priorities of bankers in the last decade. Aims to develop the core skills required by international bankers in their day-to-day working life: reading financial texts; developing key banking vocabulary; listening and responding to presentations and talks; and communicating in a variety of job-specific situations.

Contains the specialist terminology, synonyms, abbreviations and idiomatic expressions of a particular topic area of banking in each unit. Offers a balanced range of exercises and communication activities in each unit.

 **B2 - C1**

Upper Intermediate to Advanced
50-60 hours course

Course Contents

Unit 1: Banking Today

Changes in high-street banking/customer needs
The banking industry's response to global financial turmoil
Competition in the financial world
Bank image

Unit 2: Central Banking Issues

Key roles and functions of a central bank
Monetary policy
Central bank independence

Unit 3: Services and procedures in the digital age

Internet and mobile banking
Cyber attacks
The pros and cons of online banking
Banking scams

Unit 4: International Trade Operations

Trade finance operations
Import-export instruments
Bank reciprocity

Trade terms

Unit 5: Money markets

Foreign-exchange and capitals markets
Famous deals in history
The effects of market speculation
Foreign-exchange terms

Unit 6: Fraudulent activities

Preventing and fighting fraud
Types of bank fraud
Educating customers on bank fraud

Unit 7: Failures, crises and bailouts

Banking troubles and bailout programmes
Bank bankruptcy: famous banking crises
Crisis-easing measures

Unit 8: Financial prudence

Banking risk and the security of deposits
Banking supervision measures
Bank stress tests

Unit 9: Financial performance

Financial forecasting
Performance indicators and trends
Bank financial statements

Unit 10: Regulation & deregulation

The deregulation of banking
Banking law and harmonization
Bank insurance funds

Unit 11: Alternative approaches to Banking

Non-mainstream banking institutions
Ethical/sustainable banking
Green banking

Unit 12: Banking review

Global banking developments
Changes in bank accountability
Standardization/harmonization of auditing

