

BUSINESS ENGLISH, (BEC "VANTAGE")



Martes de 20:00 a 22:00 - Total: 120 horas

Cambridge English
Exam Preparation Centre

MODULE 1 BUSINESS ABROAD

20 horas

15 ENERO - 19 MARZO, 2019

1. Arranging Business Travel
2. Business Conferences
3. Business Meetings
4. Spending the Sales Budget

MODULE 2 INNOVATION IN BUSINESS

20 horas

ABRIL - JUNIO, 2019

1. Social Media & Business
2. Business & The Environment
3. A Staff Survey
4. Offshoring and Outsourcing

MODULE 3 CUSTOMER RELATIONS

20 horas

OCTUBRE - DICIEMBRE, 2019

1. Customer Satisfaction & Loyalty
2. Communication with Customers
3. Corresponding with Customers
4. Business Across Cultures

MODULE 4 HUMAN RESOURCES

20 horas

ENERO - MARZO, 2020

1. Staff Development and Training
2. Job Description and Satisfaction
3. Getting the right Job
4. Making Contact

MODULE 5 MARKETING & ADVERTISING

20 horas

ABRIL - JUNIO, 2020

1. Breaking into the Market
2. Launching a Product
3. A Stand at a Trade Fair
4. Being Persuasive

MODULE 6 STARTING YOUR OWN BUSINESS

20 horas

OCTUBRE - DICIEMBRE, 2020

1. Starting a Business
2. Financing a Start-Up
3. Expanding into Europe
4. Presenting your Business Idea

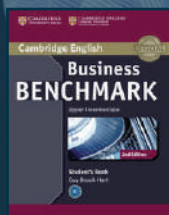
MODULE 7 BEC EXAM PREPARATION

12 horas

FECHA POR DETERMINAR

Business English Certificate

- Exam Skills
- Exam Practice Exercises
- Useful Examination Techniques



Manual no incluido en precio: 45€
Grupos reducidos (máximo 8 alumnos por clase)
Matrícula Nuevo Alumno (30€). Exentos antiguos alumnos



SEDE NERVIÓN

Calle Benito Mas y Prat, 5.
954 57 00 00
info@idiomas-sevilla.com

MÓDULO
OPCIONAL

PRECIO POR
MÓDULO
195 €